



'Road to Sangam' bags Audience Choice Award

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Mumbai : At the closing ceremony of the 11th edition of the Mumbai Film Festival, Road To Sangam got P7 Audience choice Award.

The movie got a prize worth Rs.10, 00, 000. 'P7 Audience Choice Awards' was introduced for the first time this year; to give the audience a taste of their choice, audience got to vote for their favourite movie.

After more than two lakhs voting across three festival venues- Fun Cinema (Andheri), Metro Big Cinema (Church gate), Big Cinema (Ghatkopar) and online voting by viewers. The audiences were given a chance to put forth their preferences.

Speaking about the award Mr. Jyoti Narain, Director, P7 News Channel, said, "We are glad that people have responded so well to the audience choice award. We will be also presenting the audience choice award in the coming years as it is always good to align with viewers psychic".

Speaking on the occasion Amit Rai, Director of Road to Sangam, said "I am really happy that a news channel has come up with this kind of award, as it helps us to showcase our work and really boosts our confidence to keep making good cinema that viewers appreciate"

Road to Sangam movie is about a God fearing, devout Muslim mechanic named Hashmat Ullah (Paresh Rawal) who has been entrusted the job of repairing an old V8 ford engine, not knowing the historic significance that it once carried the ashes of Mahatma Gandhi which were immersed in the holy river 'Sangam'.

He is caught in a complex situation after a powerful bomb explosion rocks his town leading to the arrest of innocent Muslim youths of his locality. A strike to work is called by the prominent Leaders played by Om Puri and Pavan Mallhotra, of his community to protest against the unjust treatment meted out to those arrested youths by the police.

The award function was graced by galaxy of stars Preity Zinta, Amitabh Bachchan, Yash Chopra, Prasoos Joshi, Shabana Azmi, Abbas-Mastan, Prem Chopra, Gulshan Grover, Kunal Khemu, Rituparna Sen Gupta, Archana puran Singh & Parmit Sethi, and many more that captivate the audiences.