



'Prithviraj Chauhan' gets animated!

Inspired by the record sale of 'Krishna...Aayo Natkhat Nandalal's, Shethia audio and video have announced their next animation film 'Prithviraj Chauhan'. The movie is directed by Rakesh Prasad and is produced by Shashikant D Chedda. Apparently, making an animation film in India is much cheaper as compared to the western countries.

The demand for films based on Indian mythological and historical heroes like Hanuman, Krishna and Prithviraj Chauhan is rising in foreign countries having a huge Indian population. The animation film industry in India is growing and has now become a Rs 200 crore industry. From Karan Johar to Yash Chopra to Rajanikanth, filmmakers including corporate houses are planning to produce animation films.